



Increased sales thanks to clean salesrooms

Rosenheim

The fact that a general appearance is enhanced and improved through cleanness is not just a question of free aesthetics. "The first impression that a customer gains from stores like ours is the cleanness and orderliness of the salesroom," claims Karin Büchler, the owner of a retail cash-and-carry drinks store in Rosenheim-Kolbermoor.

Following extensive conversion work the store was extended to an area of over 500 m² and can now be seen in a new friendly design. Customers can choose from a wide range of over 300 different products. In addition, the wholesale department successfully serves trade customers, restaurants and bars.

Precision surveys and analyses show that consumers draw conclusions on the quality of the products that a company offers from the cleanness. There is also evidence that clean, well-looked after floors encourage more spontaneous purchases.



The TURNADO 55 PRO gets into difficult spaces as well, e.g. walled-in corners

The salesrooms must be free of dust so that nothing can settle on the goods

During the conversion of the store Büchler decided to use a floor cleaning system from HEFTER Cleantech. The TURNADO 55 PRO cleaning system is used to clean both the store and the salesroom.

All surfaces must be completely free of dust, because this otherwise settles on the drinks cases and makes the products appear "old" very quickly. It is always better to remove this dirt with a scrubber suction cleaner than to do it with a dry system. Wet cleaning does not whirl the dust up but binds it with the cleaning liquid and sucks it up immediately.

Areas that are difficult to access and that always had to be reworked by hand, for example corners and niches, can now be mechanically cleaned very easily. The TURNADO 55's scrubber/suction head, which can be turned by up to 360°, enables easy cleaning both between stored goods and in the transport areas. Even when the machine is reversing, the scrubber/suction head always turns automatically into the correct working direction.

The storeroom and the salesroom are cleaned daily. The main sources of dirt are customers coming in from outside, traces of tyre wear from the stackers and liquids from breakages.

The TURNADO 55 is also ideal for quick cleaning "in between"! Because of the very low running noise customers are not disturbed and the salesrooms are very quickly restored to a perfectly clean state.

The excellent suction power ensures that the floor dries immediately after wet cleaning and can be walked on again safely. The location of the suction device directly behind the cleaning brushes eliminates the danger of slipping.

"Buying the HEFTER Cleantech cleaning system has enabled us to comply to our own specifications and present clean and customer-friendly salesrooms at all times", claims Karin Büchler.



Further information:

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Technical data:	TURNADO 55 PRO
Working width:	550 mm
Chassis width:	408 mm
Tank volume:	each 50 l clean water / dirty water
Theoretical cleaning rate:	2.475 m ² / h
Max. water consumption:	3,5 l/min.
Dead weight: (incl. gel battery)	170 kg with 100 Ah
Working hours per battery	Up to about 2-4 h/battery operation

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HEFTER TURNADO 55 PRO